

Ex-UBS Banker Heads «Urban Gurus»

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An ex-UBS private banker is taking over the reins of a network for top executives. The move comes as the Swiss-based club formalizes its structure and incorporates itself.

The executive club Urban Gurus is naming **Oliver Banz** as its chairman, the club said in a statement on Monday. His election comes as Urban Gurus, which devotes itself to "selected number of C-Level executives, entrepreneurs, politicians, artists and sportspeople who crave and follow a credible vision, purpose, and legacy," incorporates in Switzerland.

Banz is well-known in Swiss wealth management: the former UBS managing director was most recently the staff chief for the Swiss bank's head of ultra-wealthy clients, **Joe Stadler**. Most recently, Banz was co-CEO of Advanon, a [feted financial start-up](#).

Founded by headhunter **Christian Haas** and business coach **Christina Kuenzle**, Urban Gurus devotes itself to issues of «conscious leadership». The network's goal is to look past pure profit maximization and consider the bigger picture. Its incorporation is a result of strong growth in recent years, Urban Gurus said.